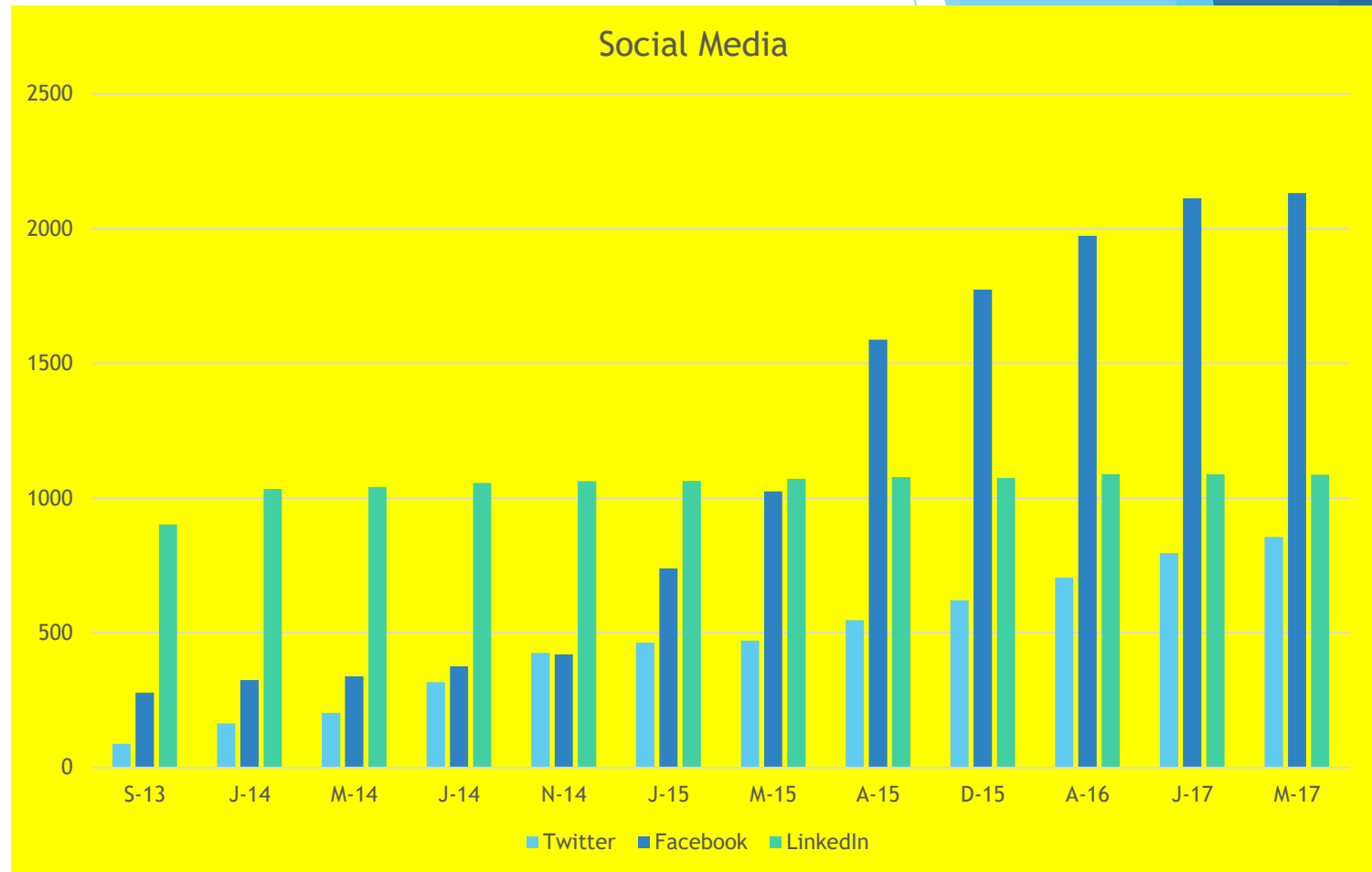


POLY Social Media Growth Fall 2013 to March 2017

Date	Twitter	Facebook	LinkedIn
S-13	88	278	902
J-14	164	325	1033
M-14	203	339	1041
J-14	317	376	1056
N-14	425	420	1063
J-15	463	739	1064
M-15	471	1025	1071
A-15	547	1588	1078
D-15	621	1774	1075
A-16	705	1974	1089
J-17	796	2113	1089
M-17	855	2132	1087



- Primarily administered through the POLY Bus Office.
- Takeaway: LinkedIn has leveled * Twitter and FB continue to grow
- Emily Pentzer has agreed to take an active role to bolster Publicity